



SANTA ROSA BEACH
AERIAL ARTS



Creatures of The Night

**SPONSORSHIP
PACKAGES**

ABOUT:

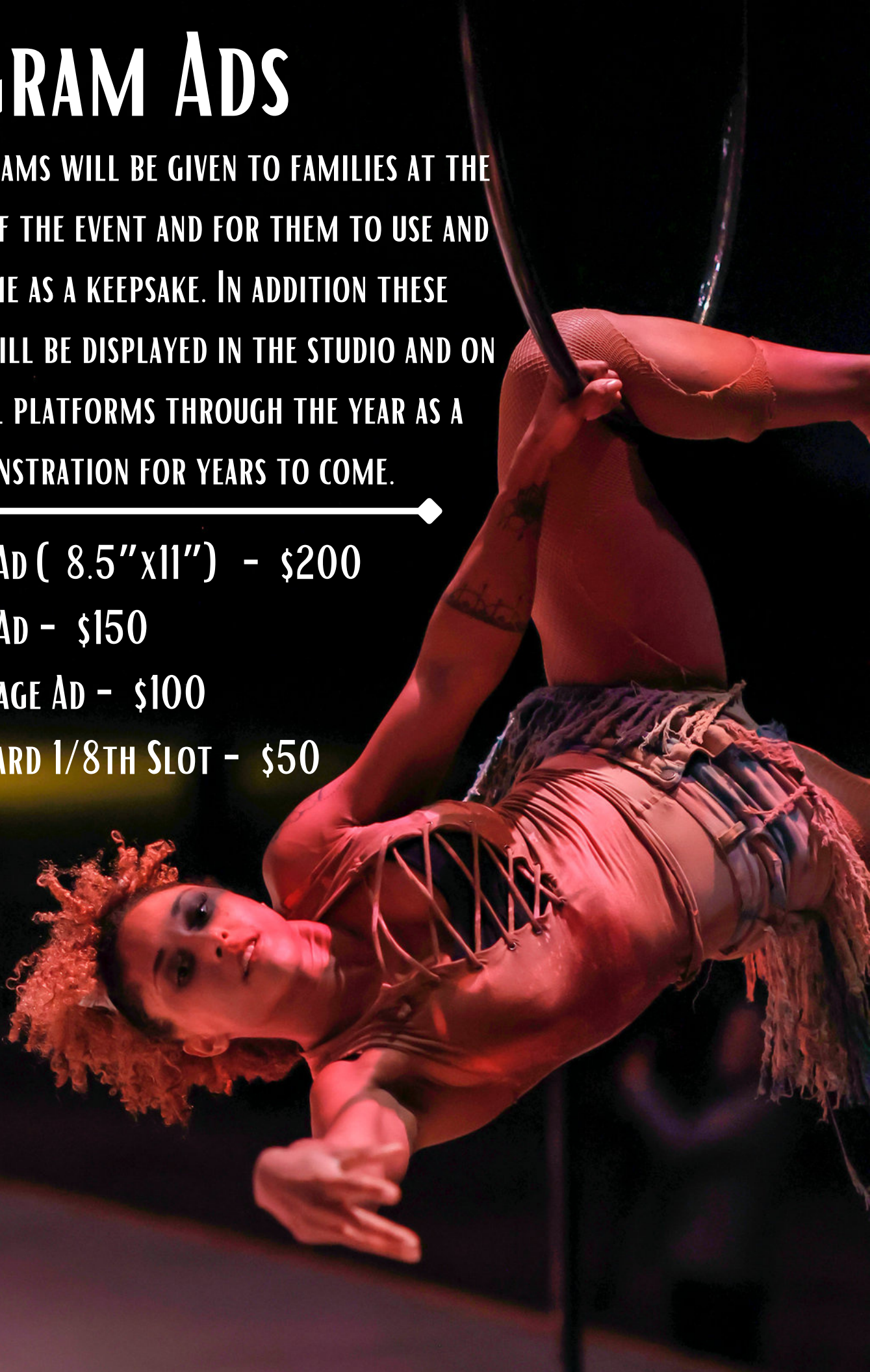
SANTA ROSA BEACH AERIAL ARTS PRESENTS CREATURES OF THE NIGHT, A CIRQUE SHOW UNDER THE STARS. SEPTEMBER 18TH AT AARON BESSANT PARK. THIS FAMILY FRIENDLY EVENT WILL FEATURE AERIAL ACROBATIC PERFORMANCES, CIRCUS PERFORMERS, FIRE PERFORMERS AND MUCH MORE! ON SITE WE WILL HAVE FOOD TRUCKS, DRINKS, VENDORS, PRE-SHOW ENTERTAINMENT AND FAMILY ACTIVITIES. LAST YEAR'S EVENT SOLD OUT. A PORTION OF THE TICKET SALES WILL GO TO THE GULF COAST CHILDREN'S ADVOCACY CENTER. IN ADDITION WE ARE LOOKING FOR RAFFLE ITEMS FOR OUR AUCTION ALSO BENEFITING GCCAC.



PROGRAM ADS

THESE PROGRAMS WILL BE GIVEN TO FAMILIES AT THE BEGINNING OF THE EVENT AND FOR THEM TO USE AND TAKE HOME AS A KEEPSAKE. IN ADDITION THESE PROGRAMS WILL BE DISPLAYED IN THE STUDIO AND ON OUR SOCIAL PLATFORMS THROUGH THE YEAR AS A DEMONSTRATION FOR YEARS TO COME.

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1. FULL PAGE AD (8.5"x11") - \$200
 2. HALF PAGE AD - \$150
 3. QUARTER PAGE AD - \$100
 4. BUSINESS CARD 1/8TH SLOT - \$50



EVENT SPONSORS

A woman with blonde hair is performing an aerial act, suspended by a thick red fabric ribbon. She is wearing a dark blue long-sleeved leotard with white circular patterns on the sleeves and a red skirt. The background features a blue sky and a complex network of red industrial beams, possibly part of a stage or arena structure.

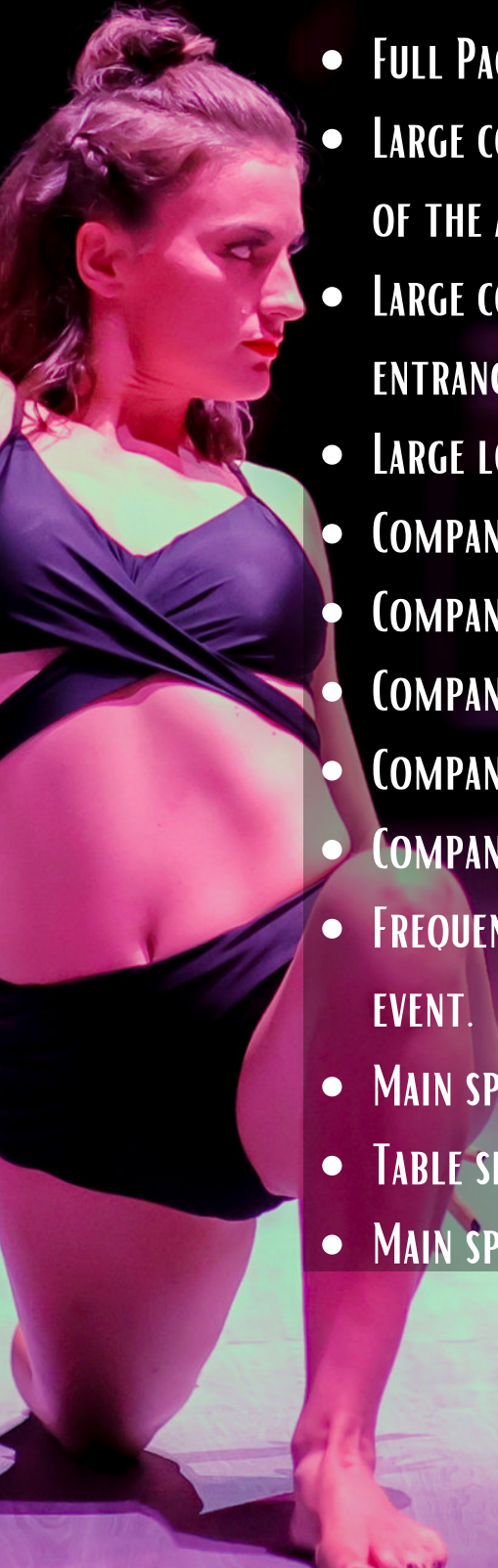
YOUR CONTRIBUTION HELPS US RAISE THE BAR. IT HELPS US TURN A SMALL STUDIO SHOW INTO AN ENTIRE HIGH QUALITY PRODUCTION FOR FAMILIES TO ENJOY. THIS PRODUCTION ENCOURAGES PEOPLE OF ALL AGES AND FITNESS LEVELS TO JOIN OUR GROWING COMMUNITY. YOU GIVE OUR STUDENTS A PURPOSE THAT DRIVES THEM TO BE THE BEST AERIALISTS THEY CAN BE. YOU GIVE THEM CONFIDENCE AND A DESIRE TO PURSUE HIGHER LEVELS OF PERFORMING ARTS.

IN RETURN, WE WILL BOOST YOUR COMPANY TO A HUGE LOCAL MARKET THROUGHOUT MARKETING OF THE ENTIRE EVENT. YOUR COMPANY WILL BE SHOWCASED BEFORE THE EVENT, AT THE SHOW, IN THE SHOW PROGRAM THAT GOES HOME WITH ALL FAMILIES AND YOU WILL BE INCLUDED IN ALL POST SHOW COVERAGE.

SPONSORSHIP LEVELS

PLATINUM \$1000 (ONLY 6 AVAILABLE)

- 6 VIP TICKETS – EXCLUSIVE FRONT ROW SEATING. INCLUDES FOOD TICKETS FOR EACH. (\$600 VALUE)
- FULL PAGE ADVERTISEMENT IN PROGRAM. (\$200 VALUE)
- LARGE COMPANY LOGO ON AN 8' X 12' FOOT EVENT BANNER HUNG IN FRONT OF THE AMPHITHEATRE.
- LARGE COMPANY LOGO ON EVENT BANNERS ALONG EVENT FENCING AND AT ENTRANCE.
- LARGE LOGO ON PHOTO BACKDROP.
- COMPANY LOGO ON ALL PAID DIGITAL ADVERTISING.
- COMPANY LOGO ON ALL PRINTED ADVERTISING.
- COMPANY SHOUT OUTS THROUGH MEDIA COVERAGE.
- COMPANY LISTED ON COVER OF PROGRAM AS MAIN SPONSOR.
- COMPANY MENTIONED IN ANY PRESS RELEASE AND/OR COMMERCIALS.
- FREQUENT SPONSOR SHOUT OUTS THROUGH EVENT MARKETING AND AT THE EVENT.
- MAIN SPONSOR RECOGNITION AND THANK YOU BEFORE AND AFTER THE SHOW.
- TABLE SET UP OPPORTUNITY AT EVENT. MUST PROVIDE TABLES/BANNERS ETC.
- MAIN SPONSOR RECOGNITION IN POST SHOW COVERAGE.



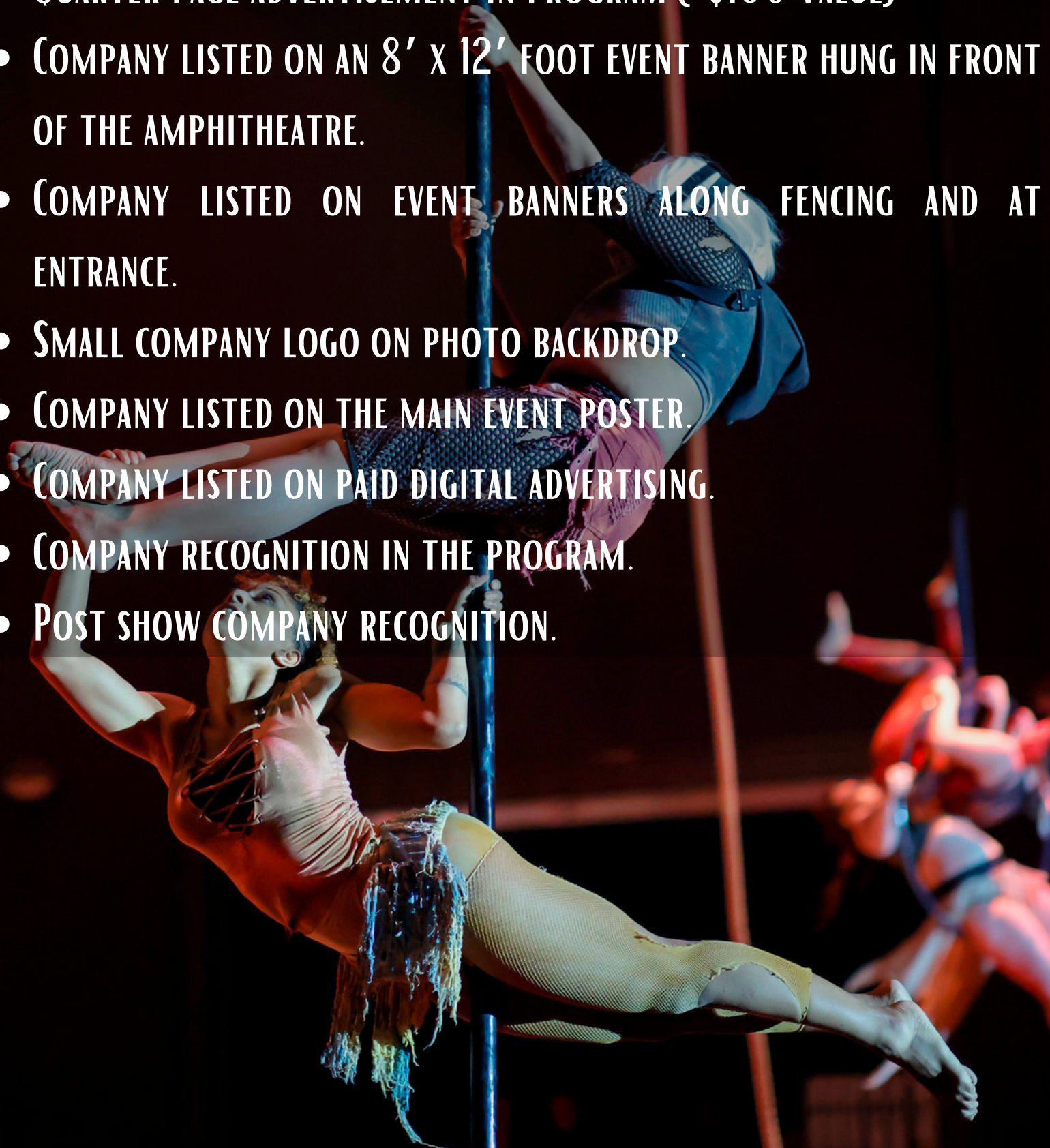
GOLD \$750 (ONLY 10 AVAILABLE)

- 4 VIP TICKETS – FRONT ROW SEATING. INCLUDES FOOD TICKET FOR EACH (\$400 VALUE)
- HALF PAGE ADVERTISEMENT IN PROGRAM (\$150 VALUE)
- SMALL COMPANY LOGO ON AN 8' X 12' FOOT EVENT BANNER HUNG IN FRONT OF THE AMPHITHEATRE.
- SMALL COMPANY LOGO ON EVENT BANNERS ALONG FENCING AND AT THE ENTRANCE.
- SMALL COMPANY LOGO ON PHOTO BACKDROP.
- COMPANY LOGO ON MAIN EVENT POSTER.
- COMPANY LISTED ON PAID DIGITAL ADVERTISING.
- COMPANY RECOGNITION IN THE PROGRAM.
- COMPANY LISTED IN PRESS RELEASES.
- SHOUT OUTS THROUGH EVENT MARKETING AND AT THE EVENT.
- POST SHOW COMPANY RECOGNITION.



SILVER \$500 (ONLY 12 AVAILABLE)

- 2 VIP TICKETS – FRONT ROW SEATING. INCLUDES FOOD TICKETS FOR EACH (\$200 VALUE)
- QUARTER PAGE ADVERTISEMENT IN PROGRAM (\$100 VALUE)
- COMPANY LISTED ON AN 8' X 12' FOOT EVENT BANNER HUNG IN FRONT OF THE AMPHITHEATRE.
- COMPANY LISTED ON EVENT BANNERS ALONG FENCING AND AT ENTRANCE.
- SMALL COMPANY LOGO ON PHOTO BACKDROP.
- COMPANY LISTED ON THE MAIN EVENT POSTER.
- COMPANY LISTED ON PAID DIGITAL ADVERTISING.
- COMPANY RECOGNITION IN THE PROGRAM.
- POST SHOW COMPANY RECOGNITION.





**YOUR CONTRIBUTION HELPS
KEEP LOCALLY OWNED
SMALL BUSINESSES ALIVE.
THANK YOU!**



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